

# The Didsbury Pioneer

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DIDSBURY, ALBERTA WEDNESDAY, MAY 11, 1949

\$2.00 A YEAR: 5c A COPY

## Few Crow, Magpie Feet Turned In

The crow and magpie campaign of the Didsbury Fish and Game Association is now under way, although, according to the chairman of the predator campaign, Mr. E.B. Grange, very few feet have been turned in so far.

However, on Saturday a young lad brought in 60 magpie eggs, but as the association is only paying five cents per pair for crow and magpie feet, and nothing on eggs, the young lad has no doubt disappointed.

The boys and girls of the district are asked to bear in mind that the eggs are not acceptable, and only feet from mature birds or hatched eggs are eligible for the five cent bounty.

### MT. VIEW RURAL ELECTRIC ASS'N NEEDS ONE MORE SIGNER

The Mountain View Rural Electric Association Limited has completed its canvass of the district and now has 99 contract signers. One more is needed to make the even 100, which is the Directors' objective, and anyone wishing to join the association now should complete contract forms immediately.

## Mrs. G. Ford Host To Westcott W.I.

The Westcott W.I. met at the home of Mrs. Gordon Ford on Thursday, May 5, with 19 members and three visitors present. Roll call was answered by giving an interesting fact regarding "ragion."

The objective is to be "good used clothing, or scribbles and pencils."

Magazines for the hospital were turned in and plans made to entertain member's husbands and families at a social evening to be held on Friday, June 10, 1949. Games will be played in the school yard and the remainder of the evening will be spent in the basement of the church.

Mrs. W. Baudistel was appointed delegate to the convention to be held in Edmonton at the end of May. It was decided to make a donation of \$10 to the balance owing on the Westcott community singing rink. Members then sang "Newfoundland National Anthem."

Mrs. H. Levaogud had the famous artist tople for this month and she chose "The Madonna" by Raphael Saneles.

Mrs. MacFarlane gave a paper on Canadian Industries. Her subject was "propane for the prairies," and she followed this with a contest on Canadian industries.

Two visitors from the Cremona W.I. were present. Mrs. Brown, their secretary, spoke briefly. Cremona W.I. has 21 members and each gets the W.I. paper "The Home and Country."

Mrs. H. Wilhelmson had the bit of fun for the day and as it was so close to Mother's Day she asked Mrs. Levaogud and Mrs. Ed Klinek to sing "Mother's Prayers Have Followed Me."

The next meeting is to be held at the home of Mrs. C. Shields on Thursday, June 2, when roll call will be to "tell something funny that happened at your wedding."

## SUCH WAS LIFE

Before we had pasture land fenced we picketed our horses at night. The mosquitoes very often tormented them so they would run the length of the tether and the stake would finally pull out, or the snap on the halter would break.

One morning as I went to get the horses the snaps had broken, and having only recently purchased them from a ranch forty miles away, I knew they were headed that way. I followed up and everywhere I met along the creeks where ranchers were located they said "I saw them go to some place."

After riding hard for several hours I saw them in the distance feeding on a plateau. When I got close enough for them to see me they took to running and a chase was staged. I finally overtook them and secured them homebound, but I had to keep them going or they would have turned on me. It was two o'clock in the afternoon when I had my breakfast, after a fifty mile ride in high gear. Where was my stomach.

PIONEER CITIZEN

### W.J. FULKERTH SHIPS ANOTHER KENTUCKY MARE TO HALIFAX

W.J. Fulkert has reported that the six-year-old Kentucky mare which he shipped recently to Ervin Murray of Halifax, N.S., has arrived safely and in good shape, according to a wire he received from the new owner. The horse was 16 days on route and Mr. Murray was well pleased with his purchase.

Mr. Fulkert, who has been raising Kentucky horses in the Didsbury district since 1928, has a ready market for broke horses not only in Canada but in the United States.

## Army Reserve Unit Gets Sherman Tank

Members of the Didsbury detachment of the local Tank Corps have a gigantic new plaything—a 10-ton Sherman Tank—which arrived in Didsbury Friday afternoon.

The 40-ton monster was shipped from Calgary on a flat car and unloaded at the C.P.R. loading platform without any difficulty.

Considerable miscellaneous equipment arrived with the tank.

While the tank may be considered a "toy" to the local Tankers, it is stationed here to train the boys in case of a future war, and being powered with two diesel motors the training may be costly, but considered necessary by the national defence headquarters.

### MOUNTAIN DIFFERENTIAL FREIGHT RATE REMOVED

The Board of Transport Commissioners for Canada has ordered Canadian railways to remove the mountain differential freight rate by July 1 of this year. This rate is 1 1/2 times the prairie scale and is estimated to have cost freight shippers about \$3 1/2 million a year. Rates on hauling export grain to the Pacific coast will not be effected as the same are set up on the basis of the Crown's Pass agreement.

The benefit to Alberta people will be in the keener competition provided by shipments from Vancouver. They will have a tendency to lower prices.

## Salvation Army Appeal Funds Help Those in Distress

The Didsbury Lions Club is sponsoring the annual Red Shield Appeal of the Salvation Army in this community and the drive to raise the \$500 quota is now on and will continue until May 23rd. As the cause is a worthy one, you are urged to lend your support, both financial and otherwise.

Mr. W.L. Payne is chairman of the local committee in charge of the appeal and he is being assisted by voluntary workers from the Didsbury Lions Club.

During the past year 751 persons from 144 separate towns in the Province entered the eight institutions operated by the Salvation Army for provincial residents. Aged men and women, as well as unmarried mothers and children have found shelter and care in time of need.

As the majority of admittances to Salvation Army institutions are from rural areas it is anticipated that a generous response will be given to the appeal.

### Mexican Officers Enroute to Kashmir for U.N.



A group of Mexican Army officers, assigned to the United Nations Commission for India and Pakistan, are shown in a formal setting, possibly a headquarters or a meeting room. They are dressed in military uniforms and are standing around a table, looking at documents or maps.

### KNOX AFTERNOON GROUP PLANS FLOWER SHOW

The Afternoon Group of the Knox United Church W. A. met at the home of Mrs. C.E. Nisholm Friday afternoon, May 6, with 14 members and two visitors present.

A committee was formed to arrange a flower show being held in August, and more details will be published after the next meeting. Mrs. Eckel and Mrs. Banton will hold a tea in the church basement on June 10. Admission will be an article of food suitable for shipment to England. Everyone welcome. Mrs. Thompson led the Devotional service.

The June meeting will be held at the home of Mrs. Parker.

## Large Crowd Hears University Chorus

The Didsbury Opera Theatre was packed to capacity for the performance of the University Chorus, sponsored by the Didsbury Lions Club, on Tuesday evening, May 3. The two large buses with 70 members of the famous University Chorus together with their director, Mr. R.S. Eaton, arrived in town in the afternoon and members were billeted at various homes in Didsbury and district.

Members of the Chorus, who come from all parts of the province, sang a broad variety of numbers and their director, R.S. Eaton, is to be congratulated on the fine performance with the performance and are looking forward to a return engagement next year.

### LOCAL MISSIONARIES TO SPEAK HERE SUNDAY

Special Missionary Services will be held at the United Missionary Church in Didsbury on Sunday, May 15, when local missionaries will be guest speakers.

At 2:30 p.m. Rev. O. Traub and Mrs. Florence Finlay, who recently returned after spending three years on missionary work at Nigeria, South Africa, will bring a special message.

At 7:45 p.m. Rev. and Mrs. Traub will address the congregation on missionary work.

The church pastor, Rev. E.G. Archer, urges everyone interested to attend these special services on Sunday.

## Sunnyslope Pioneer Dies in Calgary

The death of Fred Chever Gale, father of Roy Gale of Didsbury, occurred in a Calgary hospital on Wednesday, May 5, at the age of 82 years.

Mr. Gale was born in Delvins, Illinois, and went to Calgary from River, Minn., in 1905. After home-staying at Sunnyslope from 1906 to 1925 he moved to Calgary where he resided until his death. He was surviving in addition to his wife, Bertha Gale, are eight sons: F. Russell, Ellis W., Clarence E. and William C. all of Calgary, Charles H. in Consort, Leonard C. in Elora, Leroy in Didsbury, and Lawrence in Pincher Creek; three daughters, Mrs. Carl Weiss of Albert Park, Mrs. Glen Johnston of Cremona and Mrs. Louis F. Will in Vina, Calif.; 25 grandchildren; and two brothers in the United States.

Funeral services were held in Calgary on Saturday, May 7, at 2:30 p.m. at St. Joseph's Catholic Church.

### MELVIN NOTES

Congratulations to Mr. and Mrs. Carleton Leeson on the birth of a son, Gordon Francis.

Jackie Johnston came home from the hospital last week and is now at school again carrying his arm in a cast, of course.

Some of the Melvin people attended the musical festival in Carleton Place, Ontario, and enjoyed the programme very much.

In spite of the fact that the Melvin school children attend school in town they take a keen interest in softball. Several of the boys organized a Melvin public school team by the name of the Melvins and one evening a week ago went to Westerdale to play the school team there, emerging victorious.

Don't forget the dance in the Melvin hall on May 20, with the Kiebs' Mergymakers in attendance.

Congratulations are extended to Mr. and Mrs. J. Richardson (nee Jeanne Dupont) on the birth of a son, Stephen John. At present little Frankie Richardson is staying with his grandparents, the Duponts.

### WESTCOTT ITEMS

Mr. Bernal Reinhardt is employed by the Sundre Construction Company, doing the welding.

The Ted Tappings are busy moving. We are sorry to see them go.

Mrs. Bill McDonald, who has been ill for so long, is up and around and able to take short walks out in the open. On Sunday last little Kathleen McDonald who is staying with relatives, was brought home for the day so that she could visit with her parents and sisters.

Donald and Harvey Korschuh are both getting over measles.

The small daughter of Mr. and Mrs. Bernal Reinhardt was christened at the Mother's Day service at the Westcott United Church. The names Linda Ingrid were bestowed on her.

Mr. and Mrs. Herbert Goetjen and family spent Mother's Day with the latter's parents, Mr. and Mrs. H. Burke, at Elkton.

Mr. and Mrs. F. Redway and son of Didsbury spent Sunday with Mrs. Redway's parents, Mr. and Mrs. Herman Dasendorf.

The weather remains hot and dry and rain is needed. The Dog Pound creek is very low and hardly running. All in all it's been an unusual spring.

### DIDSBURY FISH AND GAME ASS'N MEETING FRIDAY, MAY 13

A regular meeting of the Didsbury and District Fish and Game Association will be held in the Lions hall on Friday, May 13, at 8:30 p.m. and all members and prospective members are urged to attend and asked to be on time. It is not expected that the business meeting will be long and immediately following several reels of motion pictures will be shown.

## Rugby W.I. Plans Outing in Calgary

The May meeting of the Rugby W.I. was held at the home of Mrs. Harved Hoesegood with a good attendance, 16 being present.

The coming Provincial Convention was discussed and all arrangements made. Mrs. A. Cowitz is the official delegate, but all being well, three other members plan to attend.

Mrs. Ray had a most interesting paper on "Farming Operations around Fort Vermilion." She told of the tremendous difficulties to be overcome, the lack of transportation facilities, and so on.

On June 11, weather and roads permitting, members of the Rugby W.I. are taking a day's outing in Calgary and all who wish to go are to meet at the home of Mrs. R. McNaughton not later than 8:30 a.m. Let's be on time for once.

A short article was given by Mrs. Scott, and the "bit of nonsense" under the direction of Mrs. Robinson really stirred things up and the fun waxed fast and furious. However, everyone presently called to dinner and the meeting closed with the National Anthem, after which lunch was served.

## Irrigation Company Agrees to Sell System to Gov't

The Canada Land and Irrigation Company, owner of a large irrigation system south of the Bow River and between Calgary and Medicine Hat, has agreed to sell out to the Dominion Government, according to Mr. Hon. James G. Gardiner, federal minister of agriculture.

Acceptance has been made in principle and negotiations will be carried on to work out final details.

The Canada Land project was started early in the century with British capital. It underwent a couple of bankruptcies in the early years and since the owners are trying to salvage as much as possible of their investment.

The project originally called for irrigation of thousands of acres in the Medicine Hat-Redcliffe-Bonanza area north of the South Saskatchewan river, and southeast of the Eastern Irrigation District. That end of the scheme never materialized.

Ottawa, which has been pushing the St. Mary's development farther west and southwest, has been anxious to rehabilitate the Canada Land system, making water available to hundreds of new users both east and west of the existing block being served. However, it refused to do anything until it came to terms with the present owners—Albertans.

## Machinery Lost in Sudden Fire at Tom Finley Farm

Fire at the Tom Finley farm east of town last Thursday, May 5, caused a loss of about \$10,000 of machinery and buildings.

Mr. Finley was burning rubbish in the yard in the morning, but when Bill Bursinger drove the tractor into the machine shed about noon there was no sign of fire. However, during the noon hour Mrs. Finley looked out the window to see the machine shed a mass of flames, and it was too late to save anything in the building. Besides the spring supply of gas and oil the building housed the combine, tractor, weed spraying outfit and miscellaneous equipment. Two granaries near the machine shed also caught fire and were destroyed along with about 300 bushels of grain.

## Fire Threatens Niche Valley Timber

Forest fires west of Didsbury and northwest of Calgary have been partially responsible for the heavy fall of smoke that now covers most of Alberta.

West of Bergen in Niche Valley the fire started about ten days ago and was under control, last Thursday, however, the fire again started up and all available men were rounded up to fight the blaze, which is still raging.

Another fire southeast of Burnt Stiel Lake, and on the lower Stony in the James River Bridge area, was burning briskly on Saturday and Sunday and we were started that so far no fire fighting crew is on the job as all available men are on the Niche Valley fire which is threatening valuable stands of timber as well as settlers' homes.

### EAST NEWS

The Jutland school teacher and children held a Mother's Day tea for the mothers on Friday and the children's work was just finished. The teacher and children are to be complimented on their lovely work inside and outside of school. The children served a delightful tea and lunch and a special cake with decorations of "mother" on top was served. The mothers expressed appreciation towards the children and teacher with a hearty vote of thanks.

Best wishes are extended to the Didsbury children who have the measles. Hurry up and get well—it is too nice to stay indoors and nurse those old measles.

Best wishes also go out to the Harold Shields' children who have the chicken pox.

Floyd Ahlgren was thrown from his tractor recently and we understand that he had quite a jolt.

The Lone Line baseball boys had a practice ball game with the Frog ball boys last Sunday and the latter won 8-6.

Mr. and Mrs. Sam Elliott and family had Mother's Day dinner with their son in law and daughter, Mr. and Mrs. Joe Hunter.

### MORE HOGS NEEDED

Canadian hog marketings have slipped badly, during the first three months of this year, by over 30 per cent lower across the Dominion than for the corresponding period of 1948. The greatest reduction occurred in the prairie provinces. A recent issue of the Dominion Department of Agriculture's Live Stock and Meat Trade Report shows declines of 58 per cent in Saskatchewan; 49 per cent in Alberta; and 7 per cent in Manitoba.

## Walther Leaguers Present Play at Concordia College

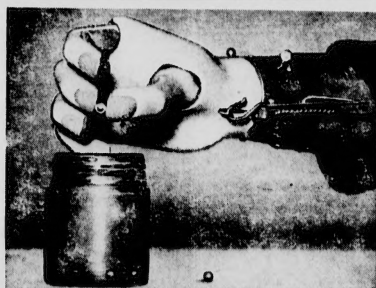
A capacity audience of 220, with many standing, attended the presentation of "Yimmie Yenson's Yob" at Concordia College, Edmonton, on May 4. The east, under a nervous tension because of such a large audience, gave a superb performance. The response from the audience was very encouraging to the actors. During the intermission between the second and third act, Pastor Fox called upon Dr. A.H. Schwermann, director of Concordia College, to come on the stage and presented him with the proceeds of the evening, amounting to \$72.03, which was donated by Redeemer Walther League for the piano fund of the college.

After lunch in the college dining room the cast motored back to Didsbury, arriving here about 3:00 a.m. Thursday.

On Friday, May 6, the play was mounted at the Westerdale Community hall to an audience of about 180. Once again many favorable comments were heard and everybody fully enjoyed the performance.

### DIDSBURY MARKETS

BUTTERFAT	
Delivery Basis at Crystal Dairy	
Special	59c
No. 1	57c
No. 2	35c
Off-grade	28c



NEW BRITISH MECHANICAL HAND

The Minister of Pensions, Mr. H. Marquand, recently visited the Emergency Limb Centre at Universal House, London. This Centre has been opened since the end of the war to provide emergency repairs for artificial limbs worn by ex-

servicemen and air raid victims. Picture shows a new mechanical hand now on test which can pick up a ball bearing 3-16th inch in diameter as pin or a cigarette. It is fitted with rubber pads and has all the joints of a normal hand.

## SPECIAL SPRING TUNE-UP

Now is the time to take your car out of winter wraps, to change winter lubricants to summer grades, and time to tune-up that engine for efficient summer driving.

### HERE IS WHAT WE DO —

- Clean and adjust carburetor for summer driving.
- Drain and flush cooling system.
- Drain transmission and refill with best grade summer lubricant.
- Change motor oil to premium summer grade.
- Replace oil filter cartridge.
- Add rust inhibitor.
- Lubricate chassis, body and engine.
- Drain rear axle and refill with best grade summer lubricant.
- Clean fuel pump sediment bowl and strainer.
- Tighten cylinder head bolts and all hose connections.
- Clean and adjust distributor points.
- Check engine timing.
- Adjust generator charging rate for summer driving.
- Clean and adjust spark plugs.
- Tighten fan and generator belts.

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**FOR SALE** — 1933 McCormick Deering 22-36 Tractor in good shape and ready to go to work. Or will trade for cattle or lumber. Apply to G.S. Tighe, phone 2105. 17-3p

**FOR SALE** — John Deere Model D Tractor, new in March, \$2500; International W3 Tractor, \$2200; 1938 John Deere D Tractor on rubber, in top shape. Apply to Leo Nichols, phone 132, Didsbury. 1c

**FOR SALE** — 5-roomed Bungalow in Didsbury. Also 3-acre plot in East Didsbury. Apply to A.A. Perrin, phone R2633, Calgary. 19-3p

**FOR SALE** — 6 Foot Oliver Tiller, new last year. Price reasonable. Apply to Leo Nichols, phone 132, Didsbury. 19-4f

**FOR SALE** — 1946 Model D John Deere Tractor on rubber, excellent condition. \$1750; also a 32 volt lighting plant consisting of Wind-charger and Tower, Delco Plant with H.D. 19 plate batteries, used 4 years, \$500 or nearest offer; 6 ft. No. 33 Cockshutt Tiller, \$350. Apply 1904, Carstairs. 18-3p

**ENGAGEMENT ANNOUNCEMENT** — Mr. and Mrs. H. H. Reimer of Slocan City, B.C., formerly of Elkton, announce the engagement of their daughter, Lorraine, to John Francis Evans, of Winnipeg. The wedding will take place in Winnipeg in June.

### CARD OF THANKS

Mr. and Mrs. Tom Finley and Bill Persinger wish to thank friends and neighbors who so kindly assisted at the fire last Thursday afternoon. Their efforts were appreciated.

**SPECIAL ON OFF-GRADE LUMBER** 1x6 Shiplap, in 8 ft. lengths, \$55 per M; 2x4s, in all lengths, \$50 per M; 1x1 Common, \$35 per M — Atlas Lumber Co., phone 125, 11c

**FOR SALE** — John Deere 4-bottom Plow, new shares, ready to go to work. Priced for quick sale. Apply to L. Vogel, phone 2015, Carstairs. 17-3p

### FOR SALE

**USED TRACTORS** — Model M, Case with Hydraulic Lift and 2-bottom mounted Plow. This tractor is like new, priced substantially below new prices. Model 30 Cockshutt, in top condition. A bargain buy.

Mossey Harris Peasmaker, in serviceable condition, on rubber. International 15-30, on steel, New sleeves. A good unit for breaking.

**USED CARS** — 1947 Chev. Fleetmaster Sedan, low mileage, equipped with under-seat heater, seat covers and custom radio. In beautiful condition.

1938 Plymouth Coupe, with Philco radio and heater. A very serviceable car.

1939 Plymouth Sedan, good rubber. New rings in motor.

**USED TRUCK** — 1947 Dodge 3-ton, with Eaton axle, 8.25x20 tires, all in good condition, heater, and many other extras.

For the Best Buys in Used Cars, Trucks and Tractors, See: **PAYNE-FREEMAN CO.** Phone 11, Didsbury

**REAL ESTATE** — Small House 1x20, on skids, with built-in cupboards. Can be moved easily. Hughes Roberts, phone 13, Didsbury. 1c

**STRAYED** — Two-year-old Hereford Heifer branded "DA" on right hip. Any information as to whereabouts of this animal would be appreciated — D.C. Archer, phone 706, Didsbury. 18-2p

**FARM LOANS** — Loans available on well improved farm lands. Lowest interest rates — J.C. Leslie & Co., 322 P. Burns Bldg., Calgary. Phone M1235, the

**FOR SALE** — 1935 Ford Coupe, excellent condition. Extras. May be seen at Roger Barrett's garage. 1p

**FOR SALE** — Heineman Grand Piano in good condition. Phone 71, Didsbury. 19-3p

**FOR RENT** — Large Concrete Mixer. Apply to K.R. Brown or Bill Moon. For MacLean Granite Memorials see K.R. Brown. 19-4f

**FOR SALE** — Electric Sewing Machine. Also motor and control for treadle machine. Apply to John Coates, c/o Opera Theatre. 11p

**FOUND** — On street in Didsbury, Fountain Pen and Tobacco Pouch. Owner may have same by proving claim and paying for this ad.

### UNITED CHURCH SERVICES

Sunday services at the United Church will be held as follows:

Didsbury: 11 a.m., Church school for all ages. 7:45 p.m., Theme: "The Present Day Message of the Book of Jonah." Story for young people. Music led by choir. 9 p.m., Y.P.U. Under the direction of the Culture Committee.

Westcott: 11 a.m., Morning Worship followed by Sunday school.

Westerdale: 3 p.m., Public Worship followed by Sunday school. Minister, Rev. J.W. Bainbridge, M.A., B.D.

### REDEEMER LUTHERAN CHURCH

"The Church of the Lutheran Hour"

Rev. E.B. Fox, Pastor

Divine Service on Sunday, May 15, at 10:30 a.m., with the theme "Membership in the Household of God." The choir will sing "I Need Thee Every Hour." Sunday School and Adult Bible Class following the service.

### OBITUARY

#### GEORGE HARRIS

George Anthony Harris, aged 78, a former farmer of the Didsbury district, died in a Calgary hospital on Thursday, May 5.

Born in Bristol, Eng., Mr. Harris emigrated to Calgary in 1905. After homesteading in Hanna from 1910 to 1923 and farming for three years at Didsbury, he returned to Calgary in 1928 where he resided until his death. He was steam engineer at the Lacombe Home for seven years until retiring in 1946.

### SHOULD PUT IN WINTER COAL SUPPLY IF AT ALL POSSIBLE

The operators in the Drumheller coal field which produces a large proportion of the underground mined coal used in the west for domestic purposes are concerned as to the consequences of the present reluctance on the part of the public to buy coal this summer. It is felt that perhaps this is in part due to an impression that coal, like many other commodities which have been in short supply, will be plentiful next winter.

This is contrary to the facts as far as Drumheller and similar type of coal is concerned. The production of such coal depends almost entirely on the number of certified miners available. Such men continue to be scarce and no increase in their numbers is expected. The amount of coal which these men produce is not sufficient to fill promptly the orders normally received in the winter. If orders are to be further increased next winter due to failure of the public to buy coal this summer, then an abnormal shortage of underground mined coal can develop with regrettable consequences to the public.

Another problem arising from the lack of public summer buying is that the limited orders now being placed with the mines are not sufficient to keep the miners in steady employment. These men cannot be expected to remain idle and already some of them have left the mines for steadier employment elsewhere. This will result in a still greater shortage of miners at a time when the orders placed with the mines are heaviest.

For these reasons the public should realize that it is risky and false economy to wait until the cold weather arrives before ordering their coal. Coal consumers are urged in their own best interests to take delivery of at least some of their season requirements immediately.

**ORDER YOUR COUNTER CHECK BOOKS** from the Didsbury Pioneer. Competitive prices.

**AVAILABLE** — A two-three plow crawler type John Deere Tractor, very reasonably priced. Apply to Leo Nichols, phone 132. 18-3c

**BAKERY FOR SALE** — Complete Bakery equipment, lot and building. Didsbury. Apply to A.L. Shumacher, K.C. Calgary, Alta. 17-1c

**FOR SALE** — 6 Ft. Oliver Tiller, new last year. Priced reasonable. Apply to Leo Nichols, phone 132, Didsbury. 17-3c

**FOR SALE** — Plymouth car in good shape, cheap. Mowers; Rakes; 6-section Harrows with bar; New and second hand Bicycles, gents or ladies; 2 Sewing Machines; Wallpaper; Stephen's Paints of all kinds. Anything you want I have it! Hope — Hughie Roberts, New and Second Hand Store, phone 13, Didsbury. 19

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**SUN-GLOW**  
Semi-Gloss for interior woodwork. There is real class and distinction in the exquisite shade of SEMI-GLOSS. It is the beauty, shine like the lovely, satin-like. The heavy, main-like. SUN-GLOW blend perfectly with all kinds of expensive and furnishings.

**LUXOR CLEAR GLOSS**  
Superior to Ordinary Varnish. Beautiful appearance of all natural wood surfaces — floors, linoleum, doors and woodwork proof against acids, hot liquids, alcohol — may be kept clean. One gallon covers 1200 square feet.





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## LEARNING TRAFFIC SAFETY

Each year in Canada some 15,000 children die in traffic accidents.

many of which could have been avoided. Traffic experts believe that this terrible toll of life will continue until both motorists and pedestrians

have been educated in the basic principles of traffic safety. Common sense safety habits can save our children's lives.



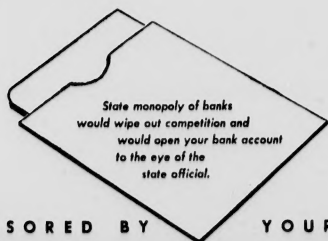
**if  
every man  
were his own bank...**

SUPPOSE you had to cart cash around to pay your bills. Pretty risky business. Hard on shoe leather, too.

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## Join The Campaign To Keep Forest Green

If there is anything more terrifying than a forest fire, it would be difficult to say what it is. Its heat is a terrible thing. It travels with unbelievable speed. Green trees burst into flame as if they were made of paper, starting new fires. Other fires are started miles from the scene by sparks and masses of burning bark carried by wind. The air itself seems to be ablaze as gases released from the overheated wood bursts into flame. Yet the beginnings of such devastation usually are simple. A cigarette-end dropped thoughtlessly or tossed from a moving auto, a camp fire left before it is quite out, a match thrown aside while it is still blazing—these are a few of the most common forms of this destructive carelessness. The damage does not cease with only the destruction of a forest, for forests regulate the water supply on which the soil depends, provides shelter for thousands of wild things and in a hundred ways contribute to the national and provincial economy. Every year forest fires cause millions of dollars in direct loss and millions more in indirect. An alarming percentage of these fires is due to human carelessness.

The Alberta Government maintains a fire prevention and fire-fighting organization, yet in the last analysis—the responsibility is that of each individual citizen. In his hands are nearly all the causes to which forest fires are ordinary attributed.

Slash fires which someone didn't bother to put out are among the familiar causes of forest fires and there is the smoldering fire which campers left behind—the cigarette butt the glowing match. Accidental causes are harder to control; nevertheless they continue to diminish. On the other hand, in a single season campers, settlers and careless smokers have been known to account for 31 per cent of the forest fire loss. In the same year 24.3 per cent of the fires were "unknown" in origin and some of the portion of this can be added to the 31 per cent debited to human carelessness. The appeal, then, is to lumbermen, motorists, truck drivers, tourists, campers, hunters—to all who use or pass through the woods. It is an appeal for utmost caution. Can we make it a year without a forest fire?

## Gone With The Wind

The recent heavy winds coming at a time when the surface of the soil is dry must suggest to every farmer the necessity of following a cropping plan that will prevent soil drifting. Continuous tillage, excess summerfallowing, high speed farming and stubble burning are practices that deplete the soil fibre and leave the soil vulnerable to dust storms and the loss of good top soil.

Fields that drift should receive first attention advises A.M. Wilson, Alberta's Field Crops Commissioner. Seeding to grain and clover is a first choice. If large acreages are involved, part of the land can be seeded when the winds subside and the rains come, and the remainder cropped with a definite plan of seeding down a portion every year to forage crops.

For immediate control of drifting fields, Mr. Wilson suggests deep ridging either by plowing furrows crosswise to the direction of the drifting or by ridging with some other farm implement. The tiller with most blades removed, leaving only every fourth or fifth blade, or a cultivator with most of the shovels taken off will ridge the soil and prevent further drifting. These implements must be set deep to bring up lumpy ridges that will not blow away.

Avoid over-pulverizing the soil by high speed tillage, excessive harrowing or double disking. Cloddy surfaces are of first importance. If ridging or the cloddy surface method of control cannot be employed or is not sufficient to stop the drifting, spreading straw or manure at the point where drifting has started may help to keep the top soil on your farm.

## Insect Wire Cloth

New insect wire cloth said to be 100 per cent more durable than galvanized cloth and about half the cost of bronze cloth has been developed by a New York firm. It is offered as substitute for bronze or aluminum cloth where price is a factor but where screening longer lasting than galvanized and as long as bronze is required.

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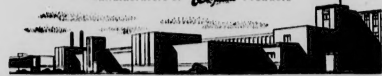
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KEEPING up with the times is the responsibility of every Canadian business. The latest addition to our cotton mill unit at Magog, Quebec, is an indication of Dominion Textile's appreciation of this fact. Designed on the latest structural plans for such plants, the building is air-conditioned throughout, equipped with fluorescent lighting and the most modern cotton textile machinery. It combines healthful, pleasant working conditions for the employees with a production efficiency which means more and better cotton goods for Canadian consumers at the lowest possible prices.

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WEEDKILL**  
THE APPROVED AMINE TYPE 2,4-D



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### When You Are On Your Own

"Graduating from school and university this spring are youths who will be Canada's statesmen, business executives, union leaders, and master craftsmen. Others will be her doctors, surgeons, lawyers, engineers and research wizards. Thousands will become clergymen and teachers. Some will represent Canada to the world in their music, art and writing.

"Nobody now living knows who they are, or how their development will come about. When their formal education ends, they are on their own, and who gets where and how soon is up to them. But one thing is certain: there are places of honor and usefulness to be filled, and some of this year's graduates are going to fill them.

"Events are shaping now, this very month, bringing into being new professions and new careers. There is no need for young men and women to go looking for some wonderland. There are enthralling jobs to be done, exciting solutions to be found, on this side of the Looking Glass and at this end of the Rabbit Hole. If youths will put their minds—and bend their backs—to the job."

These are the opening paragraphs of the Monthly Letter issued by the Royal Bank of Canada, which goes on to say:

"Canada is not a static system. Compare the living standard of today with that of two generations ago, and it becomes evident that in even the humblest home today the comforts of life far exceed anything even dreamed of then. Who brought it about? Men and women who had less education, fewer open doors to life activities, and a smaller store of general knowledge than any graduate of 1948.

"Some persons are given to talking about the precarious nature of Canada's economy. They say we are too dependent upon foreign markets, too close to this nation and too far away from that, too much divided geographically by mountains and lakes, and ideologically by languages and creeds.

These people miss the point; they are timid and misguided people looking for things to blame rather than for people to achieve things. Foreign trade depends upon our ability to sell in competitive markets, and that in turn depends upon inventiveness and enterprise, which in their turn are in the hands of people. It is upon people, not upon conditions that the future of Canada turns. And those people, in terms of the next fifty years, are this year's school and university graduates.

"The little things are still important, but look also at television, air conditioning, civilian aviation, electronics, food freezing, and atomic energy. These furnish a fertile field to the imagination and initiative of eager young brains of today. As someone has said: The greatest undeveloped territory in the world lies under your hat.

"Who are going to win and hold the key positions in new industries ten, twenty or thirty years from now? We would say the young people who are now completing their formal education, who approach life on their own with ambition, energy and enterprise."

Interesting to note that Labrador, now of Canada, consisting of 232,400 square miles, is larger than New Zealand.

### UNITED MISSIONARY CHURCH

Rev. E. G. Archer, pastor

Sunday school: 1:30 p.m. Worship Service 2:30 p.m.

Sunday evening service 7:45 p.m.

Young peoples' service every alternate Sunday at 7:45 p.m.

Wednesday evening prayer meeting at 8:00 p.m.

Davenport school: Sunday school and service each Sunday, 10:45 a.m.

A friendly invitation to everyone to come and worship with us.

### EVANGELICAL CHURCH

Rev. A. J. Grams, Pastor

Sunday Services: 10:30 a.m., Worship service. 11:30 a.m., Sunday school.

7:30 p.m., evening service every Sunday with the Youth Fellowship in charge at every other Sunday evening service.

Wednesday evening, 8:00 p.m. — Bible study and prayer meeting. Thursday evening, 8 p.m. — Choir practice.

Alternate Sundays at Bethel and Jutland: 2:00 p.m., Sunday school followed by worship service.

The pastor and congregation extend a cordial invitation to everyone to worship with us. "Come and we will do these good."

### WESTCOTT NEWS

(Too late for last week)

On Friday evening of last week a farewell party was held in the Westcott school for Mr. and Mrs. Ted Topping who soon will be leaving to make their future home at Sundre.

The evening was spent at cards and 11 tables of whist were played. Then, on behalf of the gathering, Mrs. Allan Korschuh presented the guests of honor with a lovely chenille bedspread and expressed the wishes of all that the Toppings would be very happy in their new home and that we at Westcott might often see them again.

Lunch was then served by the ladies and all reported having a lovely time.

Mr. and Mrs. Bernal Reinhardt entertained Mr. and Mrs. Vic Snidell, miller and baby son and Mr. and Mrs. Sutherland and daughter at dinner on Sunday last.

Mr. and Mrs. Herbert Goetjen attended the funeral of Mr. Chas. Goett of Oils on Tuesday. Mr. Goett was killed on the Saturday before while working with the municipal road machinery.

Mr. and Mrs. Clarence Reinhardt accompanied Mrs. Reinhardt's mother as far as Calgary on Tuesday on her return trip to B.C.

Measles are now in the Westcott district, too. Nice though with exams so close at hand.

### Grade IX Examinations Open One Day Earlier

Due to the federal election being held on June 27, the Grade IX examination time-table has had to be changed. It was announced last week by Dr. W.H. Swift, Deputy Minister of Education, School teachers and students preparing to write these examinations are urged to make a special note of the new schedule. While there is no change in the Grade XII examinations, those for Grade IX are being moved one day, commencing on Thursday, June 23, instead of Friday, June 24.

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**PROFIT-WISE**  
dairymen choose McCormick-Deering Milkers because they milk quickly and thoroughly, step up milk production, giving more milk to sell at today's prices. Stainless steel construction and easy-to-clean surfaces assure cleaner, better milk and a surprisingly low bacteria count. Its gentle, massaging action and dependable vacuum aid in guarding the herd's health, resulting in more productive cows. **MORE MILK** means more cream and extra dollars. A McCormick-Deering Separator skims close, cleans easily and is sturdy built. Whole milk touches only smooth, stainless steel. Precision-perfect bowl remains in balance under constant use to "close-skim" those extra ounces of butterfat.

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by Line Elevators Farm Service is supervised by highly trained experienced scientists. Your Alberta Pacific Agent will arrange for germination tests free of charge.

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Food in your Westinghouse Refrigerator is like money in the bank! It's safe, protected, ready when you need it...and...

Westinghouse cuts food costs 4 WAYS:

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**A PLACE FOR EVERYTHING**  
Your Westinghouse Refrigerator provides complete, scientifically correct protection for all your foods. Zero Cold Super-Freezer for ice cream, frozen foods and ice cubes covered. Meat-keeper for moist cold storage of a whole week's supply of meat. Glass-Topped Humidrawer to keep fruit and vegetables dewy-fresh. Beverage and Milk Compartment, to take the tallest bottles, convenient, space-saving No-Dor, and plenty of shelf space for leftovers and other perishable foods.

## BUILDERS' HARDWARE STORES Ltd.

TREV. EVANS, manager PHONE 7

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## THE DIDSBURY PIONEER

Established in 1903

Published Every Wednesday at Didsbury, Alberta  
Entered as Second Class Matter, Post Office Department, Ottawa  
Subscription: In Canada \$2.00 a year; In U.S.A., \$2.50  
Member of the Canadian Weekly Newspapers Ass'n.  
and of the Alberta Division of the C.W.N.A.  
ED. J. ROULEAU, Editor & Publisher

### PUT OUT YOUR CAMP FIRE

The pall of smoke in this part of Alberta last week end is a grim reminder of the damage that is being done to our timber reserves. The smoke is coming from forest fires north of Edmonton, and forest fires mean loss of forest products, both present and future.

Alberta has vast reserves of timber which attracted a pulp mill company, and no doubt will interest other forest product companies to develop our natural resources, but to do this we must protect the standing timber we now have, as well as the saplings which will become future merchantable timber.

An abnormally dry fall and spring has left forest reserves tinder dry and careless campers and fishermen are warned to be very careful while in the bushlands. This is particularly necessary west of Didsbury, where millions of feet of standing timber are located and which has been an important source of revenue to the saw mill companies working in the area, as well as to the settlers who have made good wages while logging in the slack farming season.

If you must start a fire in the bush at this time of year, be sure that it is absolutely out before you leave it.

### WHY HIDE THE NEWS UNDER A BASKET?

One of the things that makes it difficult for a small town newspaper to be a newspaper is the old, old story, "Yes, that's true, but we don't want it in the paper." So the editor doesn't print it. Soon it appears in a city newspaper, whose editor does not have to worry about the loss of a few subscribers or the loss of an advertiser is not a major catastrophe. What do the parties concerned do about the item appearing in the city paper? Why nothing, of course.

It is hard to convince people that it is much better to have the true facts appear in your home town paper, than to have a dozen different false or slightly garbled stories of the event going the rounds of the mouth-to-mouth news service.

Another thing, if the event does not seem to be a happy occurrence, does it become any worse because of its account in the local newspaper? Maybe people are like the man who thought because he shut his eyes to sin and didn't see any, there wasn't any in the world.

You enjoy reading about the things that happen to your friends and neighbors, don't you? Likewise they like to read about your news. That's what makes a newspaper worth reading. It not only helps your newspaper to have the correct account of an event, but it also helps you.

### USE THE CLASSIFIED ADS — IT PAYS

### AN ANSWER TO CURRENT FALLACIES

Some time ago H.J. Deanchman, the well known Ottawa economist, offered a prize for the best answers to certain statements which a great many people think are true and most of us, indeed would like to be true. Here they are:

1. The world owes everybody a living.
2. This is an age of plenty.
3. Production for use instead of production for profit would raise the standard of living.
4. A reduction of the working day to six hours and two weeks holiday with pay, while retaining the same rate of wages, would eliminate unemployment.
5. It is possible to increase production so as to give every Canadian a much higher standard of living.
6. The size of the national debt is wholly unimportant.
7. If we can have good times in war we can have good times in peace.

The winner of the prize was W.C. Wood of the W.C. Wood Company, Guelph. His answers to these questions were very good indeed, and were as follows:

1. False. The world owes us a living only in proportion to our service to the world.
2. The greater part of the world is very, very short of even the bare essentials.
3. False. Production has always been for use. Profit, the product of efficiency, is used to create further progress.
4. False. Unemployment can be eliminated only by reducing costs and prices to the point where demand for goods will maintain full employment.
5. True. This can only be achieved under real freedom of enterprise; that is, unrestricted competition and a free market.
6. False. A huge national debt restricts productive capacity, increases taxes and limits capital investment in productive machinery and research.
7. False. Eventually we, or our children must make the sacrifice caused by the wastage of war.

These assertions and the answers to them deserve the widest publicity. If the majority of people understand the wisdom and soundness of these replies and act accordingly, we should be able to keep our economy on a sound and sane basis.

(Reprinted from the Canadian Countryman. Published in Toronto Ontario.)

### GIVE GENEROUSLY TO THE SALVATION ARMY

Their Work is Essential

### CANADA SUPPLIED ALL BRITISH COPPER ORE AND ALUMINUM

British requirements of copper ore, aluminum and aluminum alloys were obtained entirely from Canada during 1948. The volume of aluminum imported in its primary forms, more than 276 million pounds, established a record, while purchases of 26 million tons of copper ore showed a slight increase over the previous year, but were substantially lower than the 1938 volume.

### IMMERSED MICROBES

Many diseases are spread through the use of improper drinking fountains. In the "bubble type fountain" water from the user's lips falls back onto the fountain, to be brought into contact with subsequent users. In an "angle jet" type fountain, the water falls free of the jet and harmful bacteria are washed down the drain. Be on your guard against water-borne disease.

### CURING MENTAL ILLS

No one expects a man to cure his own cancer or a child to treat itself for diphtheria. But many people expect a person suffering from just as real and often more severe a "mental" illness to "snap out of it" unassisted and unguided. Mental illness can, in many cases be prevented, in others cured, but in any case a mentally ill person needs sympathetic treatment from a competent psychiatrist.

### BRITAIN BUYS MOST NEWSPRINT FROM CANADA

Canada and Newfoundland were the source of 79 per cent of Britain's newsprint imports last year. Britain's imports were slightly greater than in 1947, but only 28 per cent of 1938 purchases. A relatively small quantity was supplied by Finland. With an increase in the quota authorized for British newspapers, raising the average number of pages in a single issue from four to five, it is likely that there will be some advance in the amount of newsprint imported during the current calendar year. United Kingdom imports of Canadian sawn softwoods, however, dropped by 47 per cent during the year.

### STAR PERFORMANCE AT DIDSBURY OPERA THEATRE

A drama packed with emotional appeal, Warner Bros. "The Decision of Christopher Blake," will show at the Didsbury Opera Theatre this week end, May 12, 13 and 14.

Adapted from Moss Hart's well-known Broadway hit, which won widespread approval when it first hit the boards as a legitimate production, "The Decision of Christopher Blake" acquires deeper feeling and breadth through the magic of the cinema. The story unfolds against a family rift, with the shattering effect on the mind of a young son. His imagination runs riot as the drama is told, with "trick" sequences portraying his innermost thoughts. These scenes are said to be among the most fascinating and unusual ever attempted in a motion picture.

Alexis Smith's role as the wife and mother demands a dignity and simplicity, which gives her the opportunity for a strong portrayal. Opposite her as the husband and father, is Robert Douglas, well-known London stage star, who is now making his American bow under Warner Bros. banner. Ted Donaldson, Cecil Kellaway and Harry Davenport are featured in the attraction.

### INTERNATIONAL WHEAT AGREEMENT RATIFIED

The International Wheat Agreement has been ratified by the Canadian House of Commons without a dissenting vote.

The prime minister commented that the pact will help solve Canada's wheat marketing problems. He said that even if wheat is declared surplus under the European Recovery program, the United States will have to recognize Canada's rights under the terms of the agreement.

### A COMPLETE REST

Every worker needs a complete holiday rest at least once a year. Everyone needs a break from routine, a change in the pace of living. Executives who fail to take vacations because of pressure of work, or craftsmen who prefer higher paychecks to an annual holiday, are doing themselves a disservice. The body needs time to recuperate, now and then. Give yourself a chance to be healthy.

## ISN'T IT ODD?

That so many Business men  
Will get up in the morning  
Refresh themselves with a dose of advertised fruit salt,  
Clean their teeth with an advertised brush and tooth paste,  
Shave with an advertised razor,  
Wash and shave with advertised soaps,  
Put on advertised underwear,  
Advertised hose, garters, shirt, collar and shoes,  
Seat themselves at the table and  
Eat advertised breakfast food and bread,  
Drink advertised tea, coffee or cocoa,  
Put on advertised hat and gloves,  
Light an advertised cigarette  
With an advertised match,  
Go to work in an advertised motor car,  
Give letters to a stenographer  
Who types on an advertised machine,  
Using advertised carbons,  
Sign their letters with an advertised pen  
Containing advertised ink,  
And turn down a proposal to advertise  
On the ground that Advertising Doesn't Pay.

### ADVERTISE REGULARLY IN

## The Didsbury Pioneer

PHONE 12 — DIDSBURY

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OUR BURNS' VIGOR FEED BUSINESS  
IS GROWING BECAUSE —

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We are keeping them fresh by getting moderate quantities and turning them quickly.

If you are not using mineral supplements we believe you will find they pay, and we will be glad to serve you.

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## SPECIAL

### MISSIONARY SERVICES

AT UNITED MISSIONARY CHURCH

## SUNDAY, MAY 15

2:30 P.M. — SPEAKERS

REV. O. TRAUB and MRS. FLORENCE FINLAY

7:45 P.M. — SPEAKERS

REV. AND MRS. O. TRAUB

These Missionaries have recently returned from  
Nigeria, Africa.

BE SURE AND HEAR THEM ON SUNDAY

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### Balanced Design FOR LASTING BEAUTY

HERE IS BEAUTY that looks ahead — real

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In these beautiful new Dodge cars you will enjoy GREATER COMFORT AND SAFETY... MORE HEAD, LEG AND ELBOW ROOM... traditional Dodge PERFORMANCE with an even smoother ride. There's everything you expect in a Dependable automobile — without any sacrifice of performance or utility.

Inspect and drive these new Dodge cars at your first opportunity. You will quickly agree that they are the finest in 35 years of Dodge history — and you'll want to own one.

## PAYNE-FREEMAN CO.

Dodge & DeSoto Sales & Service Phone 14 — Didsbury



## THINK IT OVER

A shipwrecked sailor, who spent three years on a desert island, was overjoyed one day to see a ship "drop anchor in the bay. A small boat came ashore and an officer

handed the sailor a batch of news papers.

"The captain suggests," he told the sailor, "that you read the newspaper and see what's going on in the world, and then decide whether you want to be rescued."

— SEE US FOR —

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1944 3-TON FORD TRUCK, Eaton axle, new motor, rear tires almost new..... AT A STEAL

1930 MODEL A LIGHT DELIVERY, motor tops \$250.00

1937 CHEV. COACH, new motor, mechanically good \$550.00

ALSO A NUMBER OF LATE MODEL CARS

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IN BATTERIES IT'S "BURGESS"

We Carry a Full Stock at All Times

**Stan's Radio Shop**

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## - DISTRICT NEWS -

### ZELLA NEWS

The Zella school children again were defeated by Hartmann in a softball game Friday night by a score of 10-17. Never mind, gang, we'll show them when track meet day rolls around May 26 at Hartmann.

Miss Dalores Nelson of Camrose and Miss Carmen Marcotte of Bonnyville, both members of the University Chorus, were guests of Mr. and Mrs. Arthur Waldruff Tuesday night. An evening of real entertainment was supplied for those who were fortunate enough to get tickets to hear such a choir.

Leslie Waldruff returned home from the General Hospital in Calgary April 29 after a three day stay. He received head injuries when he fell out of the car the previous Sunday evening and was later sent to Calgary for observation.

A number of district people found the play "Yimmy Yonson's Yob" most enjoyable. The young people of the Redeemer Lutheran Church are to be commended on their splendid efforts put forth in the play presented at Westerdale hall Friday night.

There will be a meeting at the home of Miss Betty Broadhurst on Friday, May 20 at 2:00 p.m. for the purpose of forming a W.I. Anyone interested is cordially invited to attend.

### MOUNTAIN VIEW

We are sorry to hear of the machine shed fire that Tom Finley had on his place. There was considerable damage done and a loss in machinery.

Mr. and Mrs. B. Elliott and daughter Joyce, spent Sunday in Staveland and Nanton visiting their folks.

Mr. and Mrs. W. Bruce had as dinner guests on Sunday, Mother's Day, Mr. and Mrs. E.L. St. Clair and family. Mr. and Mrs. Johnny Brander and daughter, Mr. and Mrs. John Bruce and family. Mr. and Mrs. Elmer Rogers and family and Mr. and Mrs. R. Dawson and Alice Bruce.

Mr. and Mrs. G. McCall and family visited Sunday with Mr. and Mrs. Dan McEow of Bowden.

There has been a change in the meeting place of the Mountain View W.I. for May. The meeting will be held at the home of Mrs. Gehers on Thursday, May 19. All members are asked to bring scribbles and pencils as the month's project. Those bringing magazines please remember to do so, and let's have a good turn out if the weather is favorable.

Berry Thompson of Calgary spent the week at the home of his parents here.

Mr. and Mrs. Harold Swanson were guests of Mr. and Mrs. Joe Hunter on Sunday.

Apparently there are quite a few cases of measles in the district. Hope all those involved will soon recover this bothersome disease.

Seeding operations are progressing around here but a good rain would certainly help a lot and may be relieve us of some smoke, too.

### WESTERDALE NOTES

Mrs. F. Welsh has returned to her teaching duties at the Westerdale school this week after an absence of two weeks due to eye infection.

Miss Ferris of Didsbury spent last week end visiting at the home of Mr. and Mrs. R. Jackson.

Visitors at the Bolton home on Sunday were Mr. and Mrs. H. Pross and daughter Lola and Mr. and Mrs. Lester Pross.

A large crowd attended the Walter League play "Yimmy Yonson's Yob" presented in the Westerdale hall last Friday evening and the performance was greatly enjoyed by all present.

Mr. and Mrs. Wm. Wigley and son Dale, formerly of Ocean Falls B.C., arrived in the district Monday and are staying at the home of Mr. and Mrs. L. Jones where they will visit for a few days prior to continuing their journey north west of Edmonton where they will reside on a farm.

Mrs. B. Radford returned home on Saturday from the Didsbury Hospital where she underwent an appendicitis operation.

The Westerdale ball team will play their first league game next Sunday at Hartmann.

### WEEK'S QUOTE :

"The United Nations remains to day the corner-stone of effective international action to maintain peace and security and to promote higher standard of welfare throughout the whole world."—Herbert W. Evatt, president of the United Nations General Assembly.

### CREMONA ITEMS

The Cremona Women's Sewing Circle sponsored a quilt drive in the Cremona hall on Tuesday, April 26. Eleven tables of what were played and prizes were won by Mrs. Gordon Jackson and Mrs. Roy Mark, and Mr. J. Atkins and Mr. R. Haley.

The 30-yo quilt which was raffled was won by Mrs. A. Leinweber. A number of one-pound boxes of home-made candy were sold, the highest price paid being \$1.75.

Mrs. V.H. Jones of the Nu-Bone Corset Co. spent a very successful day at Waterstreet's Clothing Store on Friday, May 6.

Adam Leinweber, driver of the Cremona Transport, has a new Red truck.

The sympathy of the district is extended to the Johnston family on the death of Mrs. Johnston's father.

Mr. and Mrs. Lee Sanderman of Calgary visited over the week end with Norma Boettger and Ralph and Mr. and Mrs. V. Burkholder and Lee.

Mr. and Mrs. D. Carlson of Hartmann visited over the week end with Mr. and Mrs. T. Thompson and family.

Mr. and Mrs. J. Tippe and Orville visited over the week end in Banff.

Mr. and Mrs. A. Leinweber and family and Miss Cheta Triflach were Sunday dinner guests at the home of Mr. and Mrs. W. Papke.

Cremona won the ball game played on the home diamond against Elkton on Sunday, May 8.

### BERGEN NOTES

The Social Credit group of Bergen are having a dinner in the Bergen hall on Wednesday, May 18, from 6 to 8 p.m. We trust that all of you will be interested in helping to make this a success.

The people of the district are gathering at the school on Monday to give the grounds a good cleanup and rebuild the fence. It is hoped that before the school opens in the fall that it will be painted and much improved in appearance.

Norman Halverson left on Monday for Eastern Canada, where he will take a three month's course with the RCAF.

Mrs. Nell Tedford was pleasantly surprised on Thursday when a party of eleven women arrived at her home to honor her with a handkerchief shower on the occasion of her birthday. Other guests arrived later in the afternoon and in the evening a carload of folks from Hartmann called to pay their respects. We all hope to have a happy birthday, Mrs. Tedford.

The Home and School Association held a meeting in the Bergen school on Wednesday evening. Mrs. Ratcliffe addressed the meeting, explaining the work and purposes of the Association. Officers were elected additional to those voted in at the last meeting. Future meetings will be held the first Wednesday of every month at 8:30 p.m. Anyone interested is invited to join.

The fire which was thought to be under control at this time last week, has broken out with renewed fury. Reported to have jumped the river, in the Coal Camp area (a store the RCMP seem to doubt) the fire has burned to within five miles of the Bergen store. A guard has been built around the fire, a trail being bulldozed from Brown's hill north and west to Niche Valley from which a backfire was set. It has burned around the buildings on Job Stevens' farm mill site and is smoldering in an old sawdust pile. It has also burned around Bill McCurach's buildings, also unoccupied. Several bulldozers, several miles of hose and every available man have been used to bring the fire under control. Some of the men have gone without sleep for several nights.

High winds have caused the fire to jump the guard several times. On one occasion some of the fire fighters catching up on lost sleep awoke to find sparks on their clothes. One man had taken off his shoes and they were burned up. He was taken to Sundre to buy some new ones. A length of hose was also burned.

The fire ranger has his headquarters in a small logchuckers shack. One man on night patrol coming to the shack found six men asleep on the floor. However, the cook was up frying hot cakes while standing astraddle one of the sleeping men.

The women have been busy supplying the volunteers with lunch and cream cans full of coffee. We all hope that the fire can now be kept under control. If it jumps the road to the south or the guard on the east and north many homes will be in great danger.

**GIVE GENEROUSLY TO THE SALVATION ARMY**

### General Electric Refrigerator

Here's Why General Electric Is The Refrigerator Most Women Want Most—

The G-E Refrigerator is made in Canada and is, therefore, engineered for most efficient performance in Canadian climatic conditions. Adequate capacity is provided in its dependable refrigerating mechanism... and adequate insulation is built into its modern cabinet to ensure years of care-free, trouble-free refrigeration.

### DICKAU ELECTRIC

Electrical Contracting & Repairs

### Building Problems?

### House Plans?

### Alterations?

COME IN AND SEE US! NEW PLAN BOOKS

### H. R. BURGESS

SPECIALIZED SHOPWORK  
OUR AIM—YOUR SATISFACTION

### FOAT & FOX

Box 302 Phone 38 Didsbury  
RADIOS — HARDWARE — BATTERIES

Car and Truck Batteries — Batteries Repaired

Radio "B" Batteries and Packs for all Makes

ELECTRICAL SUPPLIES

SEE THE NEW MAYTAG WASHING MACHINE

Paints, Brushes, Linseed Oil, Wallpaper

MIRACLE CHICK STARTER, CALF MEAL, ETC.

— LIGHTING PLANTS —

Drop In And See Our Assortment Of

### COLD MEAT FOR SUMMER DAYS

PICNIC DAYS ARE HERE AGAIN

And a stock of cooked meats will be a big help in preparing delicious picnic lunches.

### KIRBY'S MEAT MARKET

Phone 127 — Didsbury

### TRAILER ENDORSEMENT

If your car is insured and you attach a trailer, it is necessary to have a trailer endorsement attached to your policy.

SEE YOUR AGENT

Now Vacant — 4 room cottage in East Didsbury, large lot. Cash Price \$2500.00

### C. E. REIBER

Real Estate and Insurance — Phone 90

WE HAVE A VERY HIGH GRADE LINE

OF DE LAVAL

### D.D.T. PRODUCTS

THE OIL BASE SPRAY AND

KLENSADE DUSTING POWDER

### ROGER BARRETT

FORD DEALER  
PHONE 126 — DIDSBURY

FOR  
YOUR  
SPRING  
JOBSFOR  
YOUR  
"RUSH"  
JOBS

We can fix you up with the lumber and building supplies you require for your new buildings, and for alteration and repair jobs.

And... we stock materials for fences; aluminum roofing and siding; all types of wall-board and various makes of insulation for buildings.

You Are Invited to Check Over These Stocks

**ATLAS LUMBER CO. LTD.**

ELDON C. HUNT, mgr.

PHONE 125

### McCULLOUGH'S—"Exclusive but Inexpensive"

**DRESSES**—Jerseys, crepes, printed silks, corded suits & coats—Highest quality in popular shades.

**LINGERIE**—"Watsons" tailored undies, unexcelled for wear.

**FOUNDATION GARMENTS**—"Grenier" 'Nuback' and the world-famous 'Gothic Cordtex Bras'. Babydolls, Overalls, Blouses, Housedresses, etc.

**McCullough's Clothing**  
PHONE 124 — DIDSBURY

## HALLIDAY'S

— THE BEST FOR A LITTLE LESS —  
PHONE 101 — DIDSBURY

CREAM CORN, Choice, 20 oz. tins	2 for 39c
PINEAPPLE, Choice Sliced, 20 oz. tin	40c
PINEAPPLE, Choice Crushed, 105 oz. tin	\$1.80
CHERRIES, Royal Anne, 20 oz. tins	3 for 89c
CHERRIES, Red Pitted, 20 oz. tin	35c
STEAK WITH ONIONS, 16 oz. tin	53c
STEAK WITH MUSHROOMS, 16 oz. tin	53c
BEEF DINNER, 15 oz. tin	24c
TOMATO JUICE, Fancy, 20 oz. tin	2 for 25c
HEINZ CATSUP, 13 oz. bottle	2 for 55c
MATCHES, Eddy's Silent, 300's	25c
MARSHMALLOW PEAKS, assorted colors and flavors, per lb.	45c

## RAYVE -- The New Home Permanent

With exclusive Dial-a-wave time chart. Gives professional timing instructions for your particular condition and texture of hair and type of wave you want. **\$2.50**

**RAYVE REFILLS KIT** — Complete home wave except curlers and bands **\$1.25**

**RAYVE CREAM SHAMPOO** — The finishing touch for your Rayve Home Perm **25c & 43c**

### Law's Drug Store

The Rexall Store

Phone 40, Didsbury

### GOLF FEES ARE NOW DUE !

Your Golf Dues are now payable. Anyone not paid up by May 15 will be asked to refrain from playing. It's a nice course, but it takes a nice amount to keep it that way.

Pay Your Dues to George Law

— THE PRESIDENT

### LITTLE ITEMS OF LOCAL INTEREST

Miss Betty Reimer returned Sunday from an Easter vacation spent in Winnipeg.

Mr. and Mrs. A.B. Dyck left Saturday for Kelowna, B.C., where Mr. Dyck will be in charge of constructing a church building for the United Missionary Church. They expect to be away for the summer months.

Mr. A. A. Perrin of Calgary was a business visitor in Didsbury last Saturday.

A surprise party was held by the people of Springdale district for Mrs. Webster on Saturday, April 30, the occasion being her 79th birthday. The party was held at the home of Mrs. Evelyn Peck and a delicious lunch was served.

—10% OFF AT RANTON'S.

Mr. and Mrs. Jack Topley left Monday for a two months auto trip to B.C. points.

Mrs. Nola Nickle and son Terry of Calgary visited over the week end with her parents, Mr. and Mrs. Tom Finley.

The Evangelical Church Young People put on an excellent Mother's Day program on Sunday evening.

Harold Burns is spending a few days at his home east of town after completing a four-year course in chemical engineering at the University of Alberta in Edmonton.

—It's First to Berscht's for "Sisman Scampers."

Mrs. Ed Berscht of Elton spent a few days in Calgary visiting relatives. While there she motored to Gleichen with Mr. and Mrs. N. Mashinter and son, Larry, and Al Mack, spent Mother's Day with Mr. and Mrs. A. Tower.

The regular meeting of Mons Chapter I.O.E. will be held in the Lions hall Thursday evening, May 12, at 8:30 p.m. Ladies, please remember the baby cupboard.

The district convention of the Women's Christian Temperance Union, held at Lacombe on May 5 and 6, was well represented by local ladies, and included Miss Sarah Zook, Mrs. Ira Gamble, Mrs. Arthur Eby, Mrs. E. Boettger, Mrs. Hooper and Mrs. J. Adam. The local meeting will be held on Thursday, May 12 at the home of Mrs. Arthur Eby, at 2:30 p.m.

A few inches of snow fell out west last week.

Miss Barbara Barnes spent the week end at her home in Stettler.

### IN DIDSBURY IT'S

## Ranton's

### NEW PLAY SHOES

For warm weather. A wonderful selection. Only **\$2.95**

— YOU GET —

**10% OFF**  
**At Ranton's**

Men's & Young Men's  
**SPRING TOP COATS**  
Only **\$17.95**

NEW STOCK OF  
**DRESS BUTTONS**  
Styles are the very latest.  
Per card **15c & 20c**

SHOP AT —

## Ranton's

Didsbury's Popular Store

Jim Gamble of Winnipeg is expected home on May 11.

Ed Bahr and Bob Stevens took a trip out west on Sunday.

—10% OFF AT RANTON'S.

Mrs. Evelyn Peck and Mrs. Ben Krueger returned Friday after visiting for a few days in Calgary with Mr. and Mrs. Lee Sanderman.

Miss Florence Chamberlain of Edmonton was a visitor at the home of Mr. and Mrs. E. G. Ranton on Mother's Day, Sunday, May 8.

Mrs. H. Ringheim of Didsbury and Norma of Calgary were guests at the Krebs home on Sunday.

AC2 Ernie Sutton arrived Sunday from Camp Borden and will spend a month's leave, here with his mother, Mrs. Eva Sutton.

—On Wednesday, May 18, at 8:00 p.m. a school concert comprising musical numbers and elocution will be held in the Opera Theatre if arrangements can be made. Admission 50c and 35c. Proceeds for new sports equipment for the school. 1c

Mr. and Mrs. Lawrence Ferguson arrived last week from Vernon, B.C., and are visiting with Mr. and Mrs. E.T. Wiggins.

Don't forget the Didsbury Golf Club meeting to be held at the Curtis Clarke farm, Carstairs, on Saturday, May 14, at 2 p.m.

Miss Mae Ringheim of Didsbury left for Lethbridge Sunday to visit her brother-in-law and sister, Mr. and Mrs. Don Reifenstein.

### DIDSBURY HOSPITAL BIRTHS

Born at the Didsbury hospital to Mr. and Mrs. O. Arbour on May 7, a girl.

To Mr. and Mrs. Carleton Leeson on Monday, May 9, a boy.

### EARLY WORKING OF SUMMERFALLOW IMPORTANT

It is important that summerfallow be worked early to prevent weeds from retaining the soil of the spring moisture.

Experiments have been conducted over the past thirty-three years at the Dominion Experimental Station, Scott, Saskatchewan, to study the effect of beginning tillage of fallow at different dates. Wheat grown on fallow plowed on May 15 the previous year yielded 2 bushels more per acre than wheat grown on fallow plowed on June 15 and 5.6 bushels more per acre than wheat grown on fallow which was plowed on July 15.

These results clearly show the necessity of early tillage of summerfallow.

### GIVE GENEROUSLY TO THE SALVATION ARMY

FOR SALE — New Model B Allis-Chalmers Tractor equipped with power take off, battery, lights, starter, fluid in rear wheels; One used, Model C Allis-Chalmers Tractor equipped with power take off, battery, lights, starter, fluid in rear wheels, purchased new in 1948. One used Farmall A Tractor equipped with power take off, lights, battery, starter, fluid in rear wheels, wheel weights, purchased new in 1947. Can supply new power mowers for all these tractors. — A.R. Kendrick, Allis-Chalmers Dealer, Didsbury, 19-2c



**SUPPORT the RED SHIELD APPEAL**  
for necessary funds

SPONSORED BY THE  
**DIDSBURY LIONS CLUB**  
W.H. PAYNE, campaign chairman

The service of Morning Prayer will be held at St. Cyril's, Didsbury, on Sunday, May 15, at 11 a.m.

Mr. and Mrs. C.S. Sandford and Marlene of Beaver Mines visited in Didsbury last Saturday with Mr. and Mrs. E. Rouleau and left Sunday to visit with relatives at Bearberry and Sundre.

### NOTICE MODERN BEAUTY SHOP

We wish to announce that the shop will be closed after May 20th until further notice.

We take this opportunity to thank our customers for their patronage. It was appreciated.

## No Fisherman Tries Just One Cast



Nobody expects to reel in a trout the first time he casts his fly. The good fisherman makes sure he has something the fish will take, picks out what should be the best spot and then makes one cast after another. Usually his patience is rewarded with a good catch to take home.

### IT'S THE SAME WAY WITH ADVERTISING

The wise merchant doesn't expect to reap a big harvest of customers on the first ad. Rather, he makes sure he is advertising something the people want, checks to see what paper reaches the most readers who have money to buy and reaches them with the news they most want to read, and then runs a carefully planned series of attractive ads. This wise merchant knows that only a series of casts will catch the fish, that only steady advertising will put him first in the mind of all prospective customers.

NEARLY 1,000 HOMES RECEIVE

## The Didsbury Pioneer

PHONE 12 — DIDSBURY

## Youth for Christ RALLY

EVANGELICAL CHURCH — DIDSBURY  
MONDAY, MAY 16 — AT 8:00 P.M.

SPECIAL SPEAKER: Clarence Strom of Meeting Creek.

SPECIAL FEATURE: Bob Parce's Film on "China's Challenge."

ALSO SPECIAL MUSICAL FEATURES

### IT'S FIRST TO BERSCHT'S FOR —

## "Sisman Scampers"

(CORK CUSHIONED INSOLES)

CHILDREN'S ELK OXFORDS (crepe sole) — Per Pair	<b>\$3.95</b>
BOYS OXFORDS, composition sole	<b>\$4.50</b>
MEN'S OXFORDS	<b>\$5.95</b>
MEN'S WORK BOOTS	<b>\$6.95</b>

### J. V. BERSCHT & SONS

"Quality Merchandise at Lowest Prices"  
PHONE 36

## BLUE PYREX WARE

THE NEW DINNERWARE FOR THE TABLE

DINNER PLATES Each <b>25c</b>	CUPS & SAUCERS Only <b>25c</b>
BREAD AND BUTTER PLATES <b>15c</b>	
SOUP COUPES Each <b>25c</b>	CEREAL BOWLS 2 for <b>35c</b>
NAPPIES 2 for <b>25c</b>	SALVERS <b>55c</b>
CREAM & SUGAR Per pair <b>40c</b>	
9-IN. BOWLS Each <b>45c</b>	SHERBERTS 2 for <b>35c</b>

## Mac's Service Hardware

W.A. McFarquhar, prop. — Phone 33